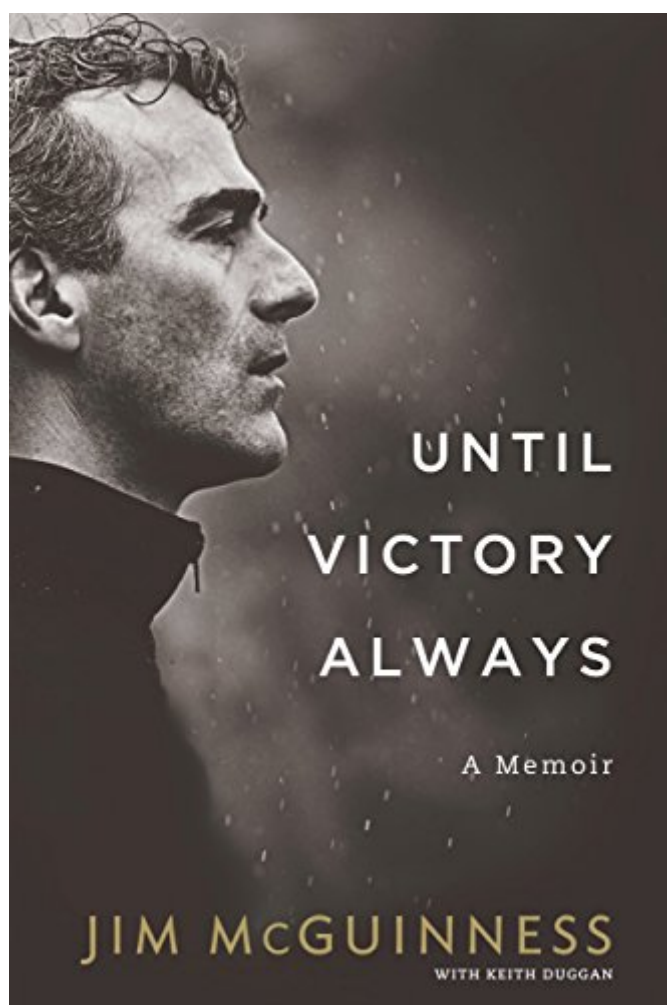


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# Until Victory Always - A Memoir



## Synopsis

“There’s a difference between living and being alive.” Jim McGuinness inherited a wounded thing when he took over as manager of the Donegal senior football team in the summer of 2010. When he stepped down just over four years later, the same group of players had won three Ulster championships, the All-Ireland title of 2012 and succeeded in overturning a century-old perception of how Gaelic football should be played. His departure also marked the end of a personal odyssey, which had begun almost three decades earlier and weathered the aftermath of two family tragedies. Destined to become a classic, *Until Victory Always* is McGuinness’s unforgettable and highly personal account of his years at the helm of the Donegal team. Confessional, moving, funny and fiercely honest, it’s at once the epic story of one team’s audacious bid to rewrite its destiny and one man’s moving testament to the power of sport to sustain us in our darkest moments.

## Book Information

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## Customer Reviews

Keith Duggan is an brilliant writer and together with Jim McGuinness has put together an excellent memoir. Its an excellent read for anyone interested in GAA or indeed Irish sport in general.

McGuinness is a compelling character that captures the public imagination in quite an unique way.

Excellent read, detailing the determination and passion of Jim McGuinness in his drive to resurrect the fortunes of Donegal football. Extremely moving and poignant at times, McGuinness innate honesty & decency shine throughout this book. In addition he makes no apologies for his absolute ruthlessness in dealing with obstacles that were in the way of his ultimate goal. Highly recommended for lovers of sports biographies.

The title, "Until Victory Always" comes from Che Guevara's well known saying "¡Hasta la victoria siempre!" and that will tell you everything you need to know about the underlying narrative of this book. This the story of the mastermind behind a revolution; unquestionably beloved and revered by his people, feared and reviled by the establishment. It is also, of course, a nod to the image of Jim McGuinness in the style of the iconic portrait of Guevera that was so popular during his time as manager of Donegal. The book is very well written, interjecting the main narrative of the 2011-2014 football seasons with Jim's own personal story and all told with a Donegal lilt and turn of phrase that bring the pages to life. It is an emotional journey, ranging from funny and sentimental to tragic and inspiring. Jim comes across as an incredibly driven-man who makes no apology for doing what he believed needed to be done. As with any tale there's more than one side to the story and sometimes the reasoning behind certain decisions seems contradictory but in a way that only adds to the honesty of the book. Bending the truth to wrap everything up in a tidy bow would not have made a more satisfying memoir. I followed the Donegal team as closely as I could during those years and even travelled to Ireland to attend the All-Ireland Football Final in 2014. Reading this book now gives me even more respect and admiration for what Jim and his team achieved and how they did it. I can only hope there's more to come.

An amazing insight into the journey of Donegal team under Jim's leadership. Well written with honesty and shows the depth of character of this man who has seen his share of personal tragedy. Proud to say he is from my neighboring town! Total respect to him for his commitment to our team and for sharing his inspirational story. Thank you Jim Mc Guinness!

Hard to tear yourself away from this book, such a mix of emotions, so well written, Jim is a fantastic personality

Very enjoyable read - I would not be surprised to see JMc succeed in Premiership & go on to

manage Ireland

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